

ABSTRACT OF THE DISCLOSURE

5 A light guide plate has a hologram pattern on
a light exit surface. The hologram pattern
anisotropically diffuses light in the direction
parallel with a light incident surface of the light
guide plate. On a back surface of the light guide
plate are formed mirror-polished prism structures
extending parallel with the light incident surface.
10 A downward-pointing prism sheet with a given prism
apex angle is placed on the light exit surface of the
light guide plate. The use of the downward-pointing
prism sheet together with the light guide plate
having the anisotropic diffusion hologram pattern
15 integrally formed thereon produces a liquid crystal
display device with enhanced luminance properties.